

ERBIL ENERGY ⚡ EXPO

Erbil International Energy Exhibition

06 - 09 May 2027

Erbil International Fairground



www.erbilenergyexpo.com

ABOUT THE ERBIL ENERGY EXPO

EMPOWERING THE FUTURE OF POWER AND ENERGY INFRASTRUCTURE ACROSS THE REGION

Erbil Energy Expo, scheduled to take place from **06-09 May** at **Erbil International Fairground** in Iraq serves as the definitive B2B trade platform designed to fuel the growth, modernization, and expansion of the region's electricity, power generation, and energy infrastructure sectors.

As demand for reliable power solutions, upgraded electrical grids, renewable energy integration, smart automation, and critical backup systems continues to rise **Erbil Energy Expo** brings together the complete energy value chain under one roof. From high-voltage transformers and switchgear to solar technologies, energy storage systems, and advanced grid software, **Erbil Energy Expo** bridges global innovation with rapidly growing local market demand.

The fair offers an unparalleled environment for commercial trade, live product demonstrations, cross-border networking, and strategic supplier sourcing. Designed as a strategic catalyst for market entry and expansion, the fair provides a dedicated space where international suppliers can meet face-to-face with utilities, EPC contractors, government regulators, and procurement leaders who are actively shaping the regional energy landscape.

Whether you are upgrading electrical infrastructure, improving energy efficiency, or planning for long-term power capacity growth, **Erbil Energy Expo** stands as the most vital industry gathering in the region for driving business partnerships and discovering sustainable, future-ready energy solutions.





WHY ERBIL ENERGY EXPO?

Market Expansion: Access a rapidly growing and high-demand energy market in Erbil and the broader region by showcasing power infrastructure, equipment, and solutions to a quality-driven audience of utilities, contractors, and industrial buyers.

Brand Visibility: Enhance brand recognition by participating in a premier platform, gaining exposure to a diverse audience of energy professionals, and attracting high-value commercial and government clients.

Strategic Partnerships: Build valuable connections with EPC contractors, power sector regulators, potential distribution partners, and energy operators, fostering collaborations that can significantly boost business growth.

Industry Trends: Stay ahead of evolving power generation, grid modernization, and clean energy trends specific to the regional market, gaining a competitive edge by adapting electrical supplies to meet local infrastructure demands.

Direct Engagement: Engage face-to-face with key decision-makers and procurement leaders, receive valuable project requirements, and gain direct insights into regional utility needs, helping refine your technology for the local market.

Competitive Advantage: Stand out from competitors by being present at a key industry event, showcasing innovative energy solutions, smart grids, and sustainable technologies to a targeted professional audience.

Economic Potential: Tap into the economic potential of Syria, with a growing industrial and power sector that is increasingly interested in modern electrical infrastructure, renewable solutions, and grid technologies.

Media Exposure: Gain media coverage and exposure through the exhibition, creating a buzz around your power solutions and products within the local and international media.

Market Insights: Gather valuable market intelligence about utility operator behavior, energy preferences, and competition, aiding strategic decision-making for future regional business endeavors.

Cross-Border Alliances: Explore opportunities for international supply collaborations and partnerships, expanding the reach of your electrical and power supply brand beyond Erbil .

Retailer Connections: Connect with local distributors and energy suppliers, potentially securing exclusive agency deals and increasing the availability of your equipment products in the market

Technology Showcase: Highlight your breakthrough engineering achievements, automated systems, and high-performance power technologies to an audience eager for next-generation grid solutions



EXHIBITOR PROFILE



**Transmission & Distribution
(T&D) Infrastructure**



**Power Generation &
Critical Backup Systems**



**Smart Grid, Automation &
Energy Management**



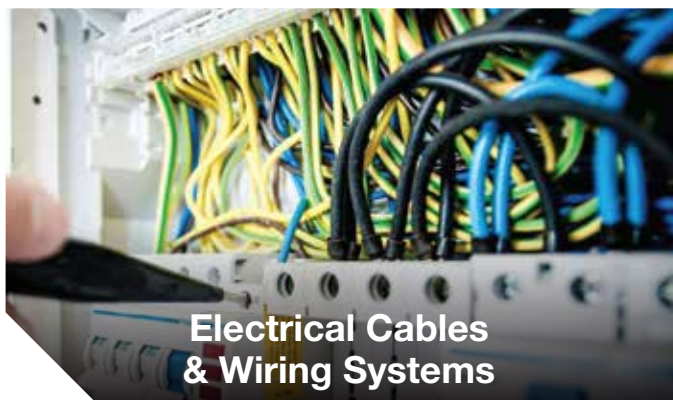
**Renewable &
Clean Energy Technologies**



**Energy Storage &
Battery Solutions**



**Energy Consumption
& Management**



**Electrical Cables
& Wiring Systems**



**Power Electronics &
Substation Components**



**Energy Engineering &
Consulting Services**

WHY VISIT?

Government Entities & Public Utilities:

Officials from the Ministry of Electricity, regional directorates, and municipal infrastructure authorities

EPC Contractors & Project Developers:

Turnkey electrical contractors, civil engineers, and major infrastructure developers

Distributors, Agents & Importers:

High-volume wholesale trading houses, electrical hardware importers, and retail network owners

Industrial & Commercial End-Users:

Industrial plant operators, oil & gas facility managers, telecommunications leaders, and commercial real estate developers

Consultants, Engineers & Specifiers:

Electrical design firms, technical consultants, and public procurement advisors

VISITOR PROFILE

- **Government Entities & Public Utilities**
- **EPC Contractors & Project Developers**
- **Electrical & Power Engineers**
- **Government Officials & Regulators**
- **Industrial & Commercial End-Users**
- **Distributors & Wholesalers**
- **Renewable Energy Investors & Financiers**
- **Technology & Software Providers**
- **Consultants & Specifiers**

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